

Status: Signing Off

logoff

29apr02 15:11:21 User264726 Session D62.2

\$5.38	0.996	DialUnits	File15
\$5.38	Estimated cost File15		
\$2.12	0.392	DialUnits	File9
\$2.12	Estimated cost File9		
\$0.30	0.056	DialUnits	File623
\$0.30	Estimated cost File623		
\$0.30	0.301	DialUnits	File810
\$0.30	Estimated cost File810		
\$1.30	0.241	DialUnits	File275
\$4.60	2	Type(s) in Format	3
\$4.60	2	Types	
\$5.90	Estimated cost File275		
\$2.86	0.506	DialUnits	File624
\$2.86	Estimated cost File624		
\$3.30	0.612	DialUnits	File636
\$3.30	Estimated cost File636		
\$6.65	1.232	DialUnits	File621
\$6.65	Estimated cost File621		
\$1.02	1.024	DialUnits	File813
\$1.02	Estimated cost File813		
\$8.45	1.564	DialUnits	File16
\$1.55	1	Type(s) in Format	3
\$1.55	1	Types	
\$10.00	Estimated cost File16		
\$1.23	0.227	DialUnits	File160
\$1.23	Estimated cost File160		
\$12.23	2.264	DialUnits	File148
\$12.23	Estimated cost File148		
\$3.03	3.033	DialUnits	File20
\$3.03	Estimated cost File20		
\$2.38	OneSearch, 13 files, 12.449 DialUnits FileOS		
\$2.38	TELNET		
\$56.70	Estimated cost this search		
\$56.70	Estimated total session cost 12.682 DialUnits		

Status: Signed Off.

Set	Items	Description
S1	0	MARKETING AND DEMOGRAPHICS
S2	0	MARKETING AND DEMOGRAPHICS
S3	162402	MARKETING AND DEMOGRAPHIC?
S4	1100334	PREDICT OR PREDICTED OR PREDICTION
S5	9298	CUSTOMER (W) PROFILE
S6	4115663	3 AND 4 AND 5
S7	170	S3 AND S4 AND S5
S8	9	S7 AND OLAP
S9	6	RD (unique items)
S10	3	S9 AND PY<=1999

?show files

File 15:ABI/Inform(R) 1971-2002/Apr 29
(c) 2002 ProQuest Info&Learning

File 9:Business & Industry(R) Jul/1994-2002/Apr 26
(c) 2002 Resp. DB Svcs.

File 623:Business Week 1985-2002/Apr 26
(c) 2002 The McGraw-Hill Companies Inc

File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire

File 275:Gale Group Computer DB(TM) 1983-2002/Apr 26
(c) 2002 The Gale Group

File 624:McGraw-Hill Publications 1985-2002/Apr 26
(c) 2002 McGraw-Hill Co. Inc

File 636:Gale Group Newsletter DB(TM) 1987-2002/Apr 26
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File 621:Gale Group New Prod.Annou.(R) 1985-2002/Apr 26
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File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc

File 16:Gale Group PROMT(R) 1990-2002/Apr 26
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File 160:Gale Group PROMT(R) 1972-1989
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File 148:Gale Group Trade & Industry DB 1976-2002/Apr 26
(c)2002 The Gale Group

File 20:Dialog Global Reporter 1997-2002/Apr 29
(c) 2002 The Dialog Corp.

10/3/1 (Item 1 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

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02248625 SUPPLIER NUMBER: 53336521 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Location, Location, Location.(retailers use data mining)(Technology Information)

RANDO, JOE

Intelligent Enterprise, 51(1)

Oct, 1998

LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 3298 LINE COUNT: 00297

10/3/2 (Item 2 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

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02086979 SUPPLIER NUMBER: 19576786 (USE FORMAT 7 OR 9 FOR FULL TEXT)

How to mine data on the Web. (includes related article on data collection techniques) (Drilling for Data) (Internet/Web/Online Service Information)(Cover Story)

Mena, Jesus

Databased Web Advisor, v15, n7, p32(5)

July, 1997

DOCUMENT TYPE: Cover Story ISSN: 1090-6436 LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 2450 LINE COUNT: 00223

10/3/3 (Item 1 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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06423445 Supplier Number: 54938064 (USE FORMAT 7 FOR FULLTEXT)

Working the Minute Mine.

Muraskin, Ellen

Computer Telephony, v7, n6, p76

June, 1999

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 6161

L Number	Hits	Search Text	DB	Time stamp
-	1040	marketing and demographic\$	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2002/04/29 11:13
-	171	(marketing and demographic\$) and (customer near5 profile\$)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2002/04/29 11:13
-	45	((marketing and demographic\$) and (customer near5 profile\$)) and (predict or prediction or predicted) <i>Scanned titles</i>	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2002/04/29 14:30
-	15	((((marketing and demographic\$) and (customer near5 profile\$)) and (predict or prediction or predicted)) and scor\$ <i>Scanned, Read some</i>	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2002/04/29 12:00
-	226	"on line analytical processing" or OLAP	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2002/04/29 12:01
-	2	(((((marketing and demographic\$) and (customer near5 profile\$)) and (predict or prediction or predicted)) and scor\$) and ("on line analytical processing" or OLAP) <i>Read both</i>	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2002/04/29 12:01
-	18	((marketing and demographic\$) and (customer near5 profile\$)) and (predict or prediction or predicted) and default and account and risk <i>Read some</i>	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2002/04/29 14:31


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predicted response ... oriented **model** is ... good **customer** can ... subject **profile**. For ...
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 cam ... and **predicted** behavior ... building **customer** profitability ... wide **OLAP** ...

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